

# NL Cross Visit



15-16<sup>th</sup> June



The Hague, Netherlands

## HOST COMPANY



The Southern Dutch Farmers Organization (ZLTO) advocates for the interests of 11,500 members—farmers and horticulturists in Zeeland, Noord-Brabant, and South-Gelderland. Through strategic lobbying and policy engagement, ZLTO works to shape agricultural policies that promote the long-term sustainability and growth of its members. In addition to advocacy, ZLTO supports its members by driving innovation, building cross-sector partnerships, and investing in projects that improve agricultural practices and business operations. Alongside LTO Noord and LLTB, ZLTO is part of LTO Nederland, united in advancing the future of agriculture

### Contact Details:

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## FARM VISIT



Het Groene Hart, run by Jasper Roubos, combines high productivity with sustainability in a densely populated region between The Hague and Amsterdam. With limited land available, maximizing yield per hectare is essential while minimizing environmental impact and protecting nearby nature. The farm promotes biodiversity through flower strips and bee hotels, and maintains soil health by using cover crops between main crops. Because the land lies 6 meters below sea level, water management is a key priority.

### Key facts

- Location: Abbenes, Netherlands
- Size: 83 hectares
- Crops: winter wheat, potatoes, onions, sugar beet



## NOVEL APPROACH

- During the cross visit, the focus will be on how digital decision support systems (DSS) and precision technologies improve crop protection:
- Use of digital tools to optimize when, where, and how much crop protection products are applied
- Site-specific application with a smart sprayer (Ecorobotix) that treats only where needed
- Integration of environmental considerations (biodiversity, soil, water) into crop protection decisions
- Data-driven approaches to reduce inputs while maintaining crop health and yield



# Program NL Cross Visit



15 - 16<sup>th</sup> of June



**Economic and Social Council (SER)**

*Bezuidenhoutseweg 60, 2594 AW Den Haag*

## Day 1: 15<sup>th</sup> June

**| 8:00 | Registration & Coffee**

**| 8:30- 9:30 | Introduction at SER**

Topic	Speakers
<ul style="list-style-type: none"><li>• Opening Remarks &amp; Introduction<ul style="list-style-type: none"><li>◦ Welcome &amp; Program Overview</li><li>◦ Introduction to ZLTO and Crop Protection Projects</li></ul></li></ul>	Yaite Cuesta Arenas (ZLTO)
<ul style="list-style-type: none"><li>• AdvisoryNetPEST project overview<ul style="list-style-type: none"><li>◦ Network development and activities</li></ul></li></ul>	Yaite Cuesta Arenas (ZLTO)
<ul style="list-style-type: none"><li>• Presentation of Novel Approach</li></ul>	ZLTO
<ul style="list-style-type: none"><li>• Feasibility Assessment<ul style="list-style-type: none"><li>◦ Technical evaluation of NA based on environmental, social and economic indicators.</li></ul></li></ul>	ZLTO
<ul style="list-style-type: none"><li>• Introduction to Cross Visits<ul style="list-style-type: none"><li>◦ Explanation of Knowledge Exchange Exercise (Topic Cards)</li></ul></li></ul>	ZLTO

**| 10:30 - 12:00 | Farm Visit to Het Groene Hart**

<ul style="list-style-type: none"><li>• Intro to host farm</li><li>• Tour of farm and demonstration of Novel Approach</li><li>• Q&amp;A for Knowledge Exchange Exercise</li></ul>	Jasper Roubos
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**| 12:00-12:30 | Lunch**

**| 13:30 - 16:00 | Visit to Lidl's Farm**

<ul style="list-style-type: none"><li>• En route Presentation of Delta Plan for Agricultural Water Management (DAW) Program</li><li>• Intro &amp; visit to Lidl's Farm</li></ul>	Marijgje Wijers (ZLTO)  Lidl
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**| 18:00-21:00 | Optional Evening Program**

|18:00 - 19:00| City Tour around The Hague  
|19:00 - 21:00| Dinner in City Center

# Day 2: 16<sup>th</sup> June

| 8:30 | Registration & Coffee

| 9:00 - 12:00 | Wrap Up at SER

Topic	Speakers
<ul style="list-style-type: none"><li>• Knowledge exchange exercise<ul style="list-style-type: none"><li>◦ Answering topic canvas</li></ul></li></ul>	ZLTO
<ul style="list-style-type: none"><li>• Discussion and Wrap of Cross Visit<ul style="list-style-type: none"><li>◦ Discussion about region specific conditions and how NA could be scaled (county, sector, crop)</li></ul></li></ul>	ZLTO
<ul style="list-style-type: none"><li>• Reflection and Feedback<ul style="list-style-type: none"><li>◦ How to engage the network and stay connected</li><li>◦ Evaluation Form</li></ul></li></ul>	ZLTO

| 12:00-12:30 | Lunch





## TRANSPORTATION

- **Closest airports:**
  - Schiphol (AMS)
- **Transportation options:**
  - Train: you can book your tickets online [HERE](#) or at the airport in the ticket booths.
    - AMS → The Hague 11,10 EUR (30min)

*Recommended to download the **NS App** to see train times and buy tickets.*



## ACCOMODATION RECOMMENDATION

- [Babylon Hotel Den Haag](#) (8 min walk to SER)
- [Tribe Hotel](#) (22 min walk to SER)

Interested in sightseeing?

## WELCOME TO THE HAGUE

The Hague is a coastal city in the west of the Netherlands and serves as the country's political center. It combines historic architecture with modern institutions and is home to many international courts and organizations. The city lies close to the North Sea, with the district of Scheveningen providing direct access to the coast. Its mix of government buildings, cultural sites, and seaside surroundings gives it a distinct character.



Mauritshuis Museum

# Registration

[Click here or scan QR code to register  
for Cross visit](#)

NL Arable Sector Cross Visit  
(AdvisoryNetPEST)



If you have any questions please feel free to reach  
out to:

Yaite Cuesta Arenas (Yaite.cuesta.arenas@zlto.nl)

